



in the box®

HIGH GROWTH PLANS FOR RESTAURANTS

Jack in the Box Inc. operates and franchises restaurants principally in the Northwestern, Southwestern, and Southeastern United States. With over 2,000 restaurants, we rank 4th in national system-wide sales in the hamburger segment of the fast food market.

At Jack in the Box®, our menu features a wide variety of hamburgers, mexican foods, breakfast items, salads and specialty sandwiches. We continuously develop distinctive, high quality products which represent good value and meet the changing preferences of customers.

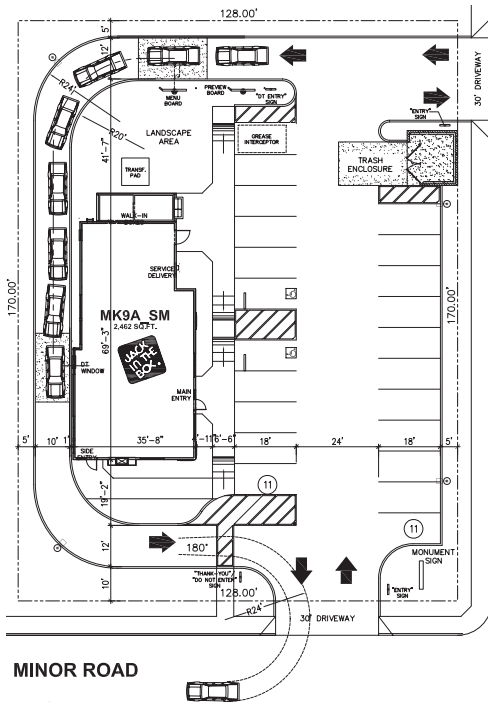
We rank first, second or third in number of restaurants in most of our principal metropolitan markets.

Preferred locations are corners, but shopping center pads with cross easements are also acceptable. We will consider end-cap locations in areas with high density population and extensive walk-up business. Jack in the Box Inc. will also consider the acquisition of existing restaurants from single locations to multiple units.

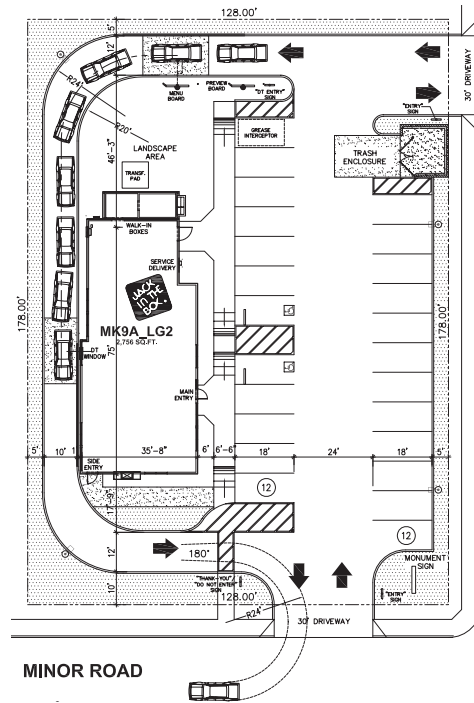
Please contact the appropriate Jack in the Box personnel listed on the reverse side if you have any questions or would like to discuss development opportunities.

Preferred Site Criteria

Site Size	~ 25,000+ ft ²
Building Size	2,647 ft ²
Parking Spaces	20-30
Traffic	~ 25,000 ADT
Population (1 mile radius)	~ 20,000
Avg. Household Income	~ \$40,000
Employment Base	~ 5,000



MK9-Sm



MK9-Lg